

AUTOMOBILE NEWS

Coast To Coast Record Smashed By Super-Six

Hudson Car Crosses Continent in 5 Days, 3 Hours and 31 Minutes—Breaks the Record Formerly Held by the Marmon Car By 15 Hours—Ralph Mulford Drives One Lap But Auto Beats Train and Star Loses Out—Covered 3476 Miles

SAN FRANCISCO, Sept. 19.—Lawrels for the fastest time by automobile between San Francisco and New York now rest with the Hudson Super Six, this car setting the transcontinental mark at five days, three hours and thirty-one minutes, some fifteen hours faster than the best previous record.

The Hudson was checked out of San Francisco from the Chronicle building at exactly one minute after 12 on Wednesday morning, September 13, and, according to advices received from New York city yesterday, the car pulled up in Columbus Circle at 6:21 a. m.

The record breaker was piloted across the continent by a relay of three drivers, A. H. Paterson, the Hudson dealer at Stockton and holder of many California records, driving the car from this city to Elko, Nev.; Ralph Mulford, the daring racing pilot and once winner of the International Speedway race, being at the wheel from the Nevada town to Laramie, Wyo., where he turned it over to Paterson, the latter driving to Omaha, where Mulford again became pilot, until South Bend was reached. Here C. H. Vincent, an engineer of the Hudson factory, was entrusted with the car.

Car Beats Fast Train

Vincent was to have driven it to Buffalo, where Mulford was to have taken the wheel again and piloted the car to New York. Mulford's train was twenty minutes late in reaching Buffalo and the car proceeded without him. He continued on to Albany, thinking he would catch the record breaker; but here, too, he was too late, and he never got his hand on the wheel again. Vincent driving the entire last lap, a distance of 910 miles, without leaving the seat.

When the Hudson was checked out of San Francisco by C. H. Kiefer, general agent of Wells Fargo & Co. in this city, and Leon J. Parkson of the Chronicle, the speedometer registered zero, and when the car reached New York city and was inspected by a member of the American Automobile Association the mileage recorded was 3476, making the average time for the cross-continent run 28.14 miles an hour.

One Mishap in Iowa

There was but one accident on the trip and that was in Iowa. Mulford,

in order to avoid death to himself and the two men with him, drove head on into a herd of cattle that blocked a bridge. Two cows were killed. The impact damaged the radiator and lamps, and altogether kept the crew three hours at this place fixing up things. Other than this, the car reached New York in first class shape.

W. J. Sturm, who managed the record-breaking trip, had figured a schedule that required 5 days and 8 hours for the car to cross the continent, but in statements made before he started East he firmly believed that this time would be materially bettered and the result of the trip proves he knew what he was talking about.

Fine Work by Paterson

A. H. Paterson, who drove the car on the first leg of the journey, doubtless had the most difficult task of the trio of drivers. His path lay over the Sierra Nevada mountains and through the notorious sinks and bad roads in Nevada. Leaving here at 12:01 a. m. he had the car in Carson City at 7:23 a. m., and was at the Elko checking station, 557 miles from San Francisco, at 8:49 p. m., several hours ahead of his schedule, and did not have a mishap.

On the way to Elko Paterson dropped off packages of the Chronicle addressed to The Chronicle dealers in the principal cities through which he passed and in all cases the papers arrived hours before the regular shipments that go by train.

Car Started Back Again

The showing made by the Hudson in this transcontinental run is certainly a wonderful compliment to the sturdiness of the car and the power and flexibility of the motor. The Super Six was forced over all sorts of road conditions at an unusually high speed and came out in such splendid shape, that according to the advices received from New York the car after an inspection was sent back over the same road this morning to San Francisco to set a round-trip record.

The Hudson's tire equipment was the new Royal Cord product of the United States Tire Company, and according to statements obtained from the three relay drivers, Paterson, Mulford and Vincent, much of the success of the transcontinental trip was due to the splendid service obtained from these casings.

VANDERBILT CUP RACE WILL SHOW 35 CARS IN ACTION AT SANTA MONICA

SANTA MONICA, Cal., Sept. 29.—That 23 cars will start in the Vanderbilt Cup and International Grand Prix races at Santa Monica in November is the prediction of Race Manager Paul Derkum. Derkum bases his prediction on the fact that there will be a long string of automobile events in the vicinity of Los Angeles during the rainy season through the East.

AUTO HITS ELECTION BOOTH BUILT ON STREET CORNER

Whoever is responsible for the election booths which are being placed at various places in the city had better get busy and get some warning lights on the same at night before some one is sued for negligence, according to the police.

A. H. R. Vierra, driving with his family in his auto Wednesday night, ran into one at the corner of Wilder and Koaumoku streets and had been proceeding very slowly at the time some one might have been seriously hurt. As it was, his car was slightly damaged and that was all.

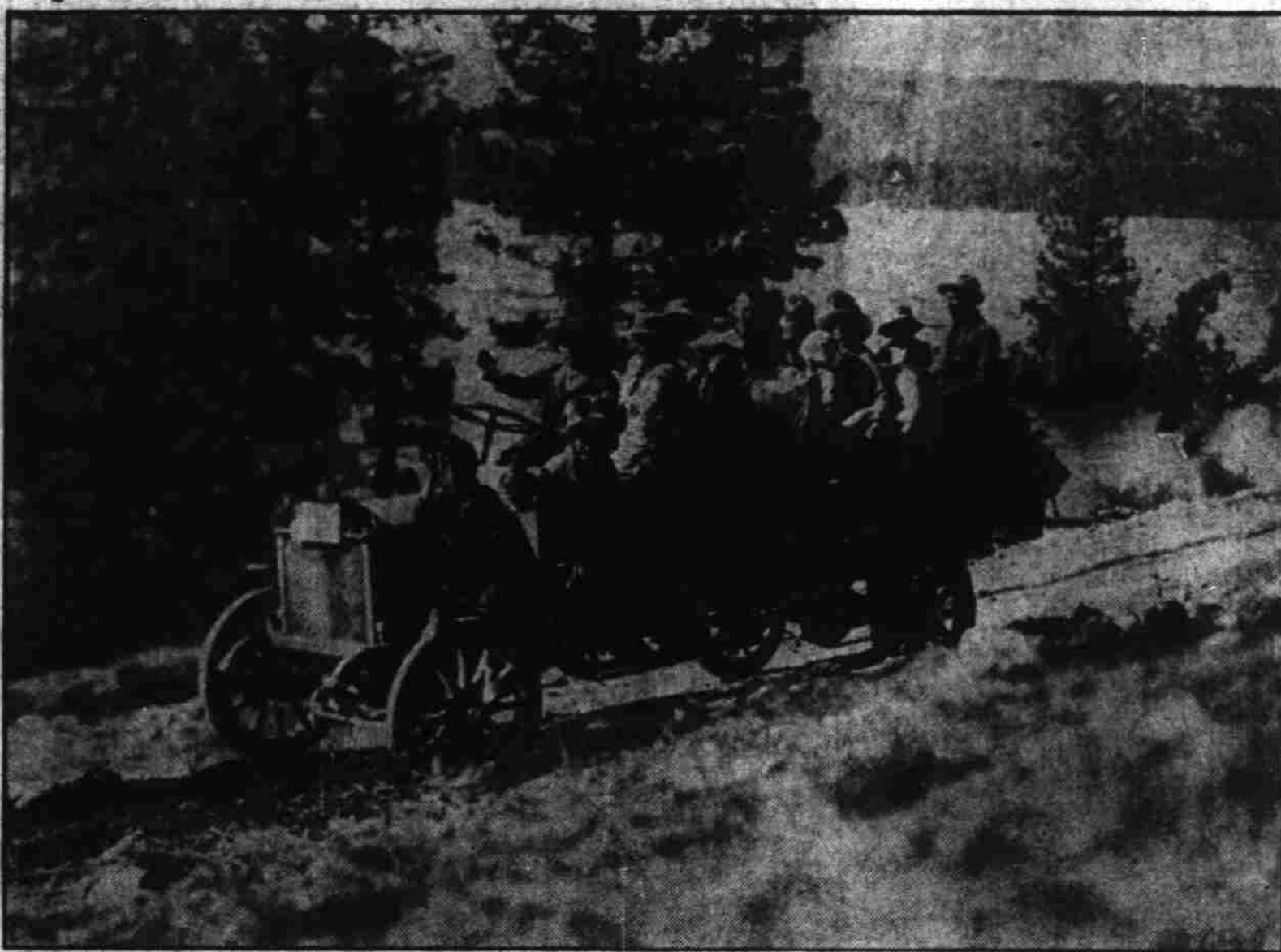
Vierra says the light of an auto standing facing him in the street temporarily blinded him and not knowing there was any obstruction on the other side of the street and seeing no warning light he veered to the right and crashed into the booth. He threw on his brakes in an effort to stop when the building loomed up before him, but the pavement was slippery from a recent rain and he skidded.

Motorcycle Policeman Sam Ferrera, who reported the accident, says there was no sign of a light on the booth.

PARIS MOTOR BUS SERVICE STARTS AGAIN

Paris motor bus service has been partially reestablished with a single route served by 13 buses running on a five-minute schedule. This service was withdrawn 22 months ago on account of the war. Interest attaches to these buses by reason of the good service they have performed in the war, and the modifications which have been carried out on them in the circles as the result of the war. It was an old-fashioned arrangement, that is case of modifications, whole of the motor buses should be equipped with carrying bodies or with seats for the passengers. The parts mentioned were taken from the motor buses which were used in the war. This is how the Paris service is reestablished.

On the Rim of the World In Motor Truck



Moreland truck carrying big load in record climb over the rim of the world route. This truck is winding along the shore of a lake many thousand feet above the sea. Despite the fact that there were many difficult grades on the trip, the Moreland went through to a new record.

P. M. SMOOT WILL GO TO MAINLAND FOR CONVENTION

Plans to Visit Firestone Factory at Akron; Will Make Study of Conditions

P. M. Smoot of the Smoot & Steinhauser Company leaves on the Matsushiro Wednesday for the mainland, where he will attend the convention of Firestone dealers at Akron, Ohio. During his stay in the East he will visit a number of the leading accessory houses, and plans to obtain the most up to date accessories to be had.

From San Francisco to Boston, Smoot will look into the automobile trade, and will make an effort to attend as many meetings of dealers as is possible. In the short time that the Smoot & Steinhauser Company has been in business the sales have grown by leaps and bounds, and the sales force has increased by 200 per cent. In addition to this the company has had to add new space to their quarters. Smoot is confident that business will increase, and expects to enlarge the floor space upon his return from the mainland. He expects to be away for at least two months.

SERVICE PLAYS PROMINENT PART IN SELLING END

Gustav Schuman States New Policy Will Be Adopted By Schuman Carriage Co.

"Service is playing a great part in the success of the automobile business on the coast," said Gustav Schuman, president of the Schuman Carriage Company, who has recently returned from a business trip to the mainland. "Automobile dealers are emphasizing the fact that they will give certain service to purchasers. In the past when a purchaser asked about buying a car the dealer would say that he would give good service. The customer did not know how much or what kind. This was strictly up to the dealer."

"Some people were satisfied with this arrangement, but others were not, and it rested with the individuality of the dealer. Some were liberal, while others were close. The new system to be adopted by our company will tell the purchaser exactly how many hours of service they will obtain. This will be marked on the card and coupon so that the buyer will know just

exactly what to expect. It is a system that will save much trouble to both parties in the future," he concluded.

It was announced that the new York School of Dental Hygiene had become allied with the new Columbia School of Dentistry and the College of Physicians and Surgeons.

Automobile Industry Is Big Preparedness Factor

Hod E. Coffin Reviews Steps That Have Been Taken to the Leading Manufacturers in a Position to Cooperate with the Government—U. S. Leads World in Being Ready Motor Cars to Transport Troops—3,000,000 Cars

"In movement for the industrial and military preparedness of the United States the automobile industry is readily recognized as being in a position by one of the leading parts, for with practically unlimited resources the character of its equipment and product is particularly adapted to the rendering of valuable aid to the government in the event of war," said Hod E. Coffin, chairman of the Committee of the Industrial Preparedness of the United States, in review of the position of the automobile industry and preparedness in The Horse Age, the automobile trade magazine.

"Steps have been taken to place the motor manufacturers in a position directly to cooperate with the government in the solution of its military problem and the various national associations identified with the industry are working with the Washington authorities in arriving at a definite plan of cooperation."

"Just what the automobile industry does to the country on a better basis of preparation against war and to what extent it can aid the government in the event of war? In the first place would devote upon the automobile industry and the hundreds of thousands of motor vehicle users in the country to provide machines for the motor transportation corps. This men branch of military organization has been proven, through the European war, to be absolutely essential, the efficient prosecution of a campaign."

"That in respect of the resources of our motor transport supply we are

in an infinitely better position than any, or all, of the nations involved in the present war is obvious when it is considered that the approximately three million automobile and motor trucks registered in this country represent close to four times as many motor vehicles as are in use throughout the remainder of the world. The value of motor transportation to this country in war times cannot be too highly appreciated, for it is not unlikely that considerable wrecking of transportation lines would follow a declaration of war. With our regular transportation channels overburdened or incapacitated, it will remain for automobiles and motor trucks to take up the service of transporting not only supplies and ammunition, but soldiers as well.

Will Furnish Officers

"The automobile industry also will be called upon to furnish officers for the automobile corps. Under the conference bill passed by Congress last June, the war department has been empowered to create an officers' reserve corps, in the motor transportation division of which men from the automobile plants probably will act as officers in all grades up to and including that of major. A large portion of the privates in this corps also will be recruited from the motor car factories and from among the 3,000,000 automobile owners."

"There are about 100 first class motor car producing concerns in this country, and it is estimated that in the event of war 75 per cent of these would be taken off the manufacture

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Front Bumpers are triple Protection for you

They protect your own car;
They protect the other fellow's car;
And in so doing they protect you from having to pay expensive damages.

SERVICEDITORIAL

Of course, You're a careful driver, but how about the other fellow? Maybe you leave your car parked on one of the side streets. Is it protected from having a careless driver back into it and smash up a \$70.00 radiator? Every car without a front bumper is open to being damaged.

Our line of front bumpers are absolutely reliable. Being made of best grade of steel suitable for the purpose and extremely well finished with enamel paint, brass or nickel. The brackets are adjustable to any angle and will fit any car. We have them in stock in diamond, round or channel rail styles; in black, brass or nickel plate, and from 1 1/4-inch round (or diamond) to 2 3/4-inch channel.

Considering the protection afforded, our Front Bumpers are very low priced. \$7.50 will equip a Ford, other sizes go as high as \$15.00.



Smoot & Steinhauser
LIMITED
Tires and Auto Accessories
Alakea and Merchant Streets

ANNOUNCEMENT

We have just completed and established the first Auto Supply Station and second-hand Auto Market in Hawaii and we cordially invite public inspection of our splendid facilities for quick and efficient service and our fine line of automobile accessories, second-hand bargains, etc.

We are in a position to sell your car for you, as we have a large list of prospects. Let us hear from you at once.

Look for the little building with the red windows—corner Bishop and Merchant streets.

Polishing & Supply Co.

Tires — Gasoline — Oils

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